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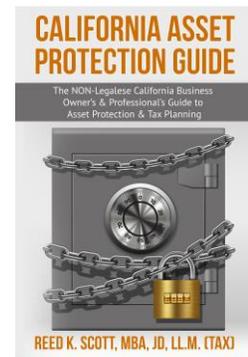
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Visit www.californiaassetprotectionguide.com for contact details, review copies, photos, and author bio.

New Asset Protection Guide for California Business Owners and Professionals Shows How to Prevent Devastating Loss

Author and noted attorney Reed Scott shares little known yet unbelievably simple and cost-effective strategies that can protect a lifetime of hard work.

California is the most litigious state in the Union, according to the National Federation of Independent Business (NFIB), but business owners and professionals need not fear! Finally, respected tax and asset protection attorney Reed Scott provides a no-nonsense, practical book specifically for the California business owner and professional. ***California Asset Protection Guide (The NON-Legalese California Business Owner's & Professional's Guide to Asset Protection & Tax Planning)*** demonstrates how California asset protection is unique and why not knowing your options can destroy your business and family in an instant. Topics covered include:



- How to protect your business from employee or customer lawsuits;
- How to protect your personal investments from lawsuits or attachment;
- How to protect your business and personal real estate from creditor claims;
- How to protect your professional practice and personal assets from patient or client lawsuits;
- Why liability or malpractice insurance offers limited protection;
- Why limited liability companies, partnerships, and corporations are not the best form of asset protection; and
- Your unique California asset protection rights that most people are not aware of.

California Asset Protection Guide is not just for business owners – it is a must-have for financial advisors and CPAs as well. “The author has taken the legalese out of asset protection and translated it into plain English. It’s a no nonsense book for the California business owner, and should be required reading for CPAs practicing in California,” says Phil Wilson, Tax Partner at Marcum LLP.

George Barberick, CEO of D&D Lift, Inc. also highly recommends this guide: “As a California business owner, I’ve been trusting the author to protect my business for years. If you have anything worth protecting from a lawsuit in California this is THE book you need to read!”



Author Reed K. Scott, MBA, JD, LL.M. (Tax), holds a law degree, as well as two masters degrees in finance and tax law. He is currently Managing Partner of Youngman Ericsson Scott, LLP, a respected tax, business, and trust law firm in Northern California with over 9,000 clients. He has taught hundreds of CPAs, attorneys, and financial advisors the techniques outlined in this book.

Learn more about ***California Asset Protection Guide (The NON-Legalese California Business Owner's & Professional's Guide to Asset Protection & Tax Planning)*** and arrange a book signing, speaking engagement or interview with Reed Scott by visiting www.californiaassetprotectionguide.com or emailing publicist Carolyn Eisen at ceisen@youngman.com.

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